



**Better Business Bureau  
of San Diego & Imperial Counties**

5050 Murphy Canyon Road, Suite 110,  
San Diego, CA 92123-4389  
(858) 637-6199 BBB Services  
(858) 496-2141 Fax

# Standard Business Questionnaire

**Instructions:** The information you provide on this form will be used by the Better Business Bureau to provide information to prospective customers, suppliers and others who inquire about your firm. This is NOT an application for accreditation in the BBB. Furnishing this information to the BBB is not an endorsement of your firm or product, nor does it authorize use of the BBB as a reference.

**Company Name:** \_\_\_\_\_

**Other Company Names Used (if appl):** \_\_\_\_\_

**Location Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

*Additional locations- please fill out reverse side*

**Phone:** ( \_\_\_\_ ) \_\_\_\_\_ **FAX:** ( \_\_\_\_ ) \_\_\_\_\_

**Additional Phone Numbers Used:** \_\_\_\_\_

**WWW:** \_\_\_\_\_ **Company Email:** \_\_\_\_\_

**Internet Search Keywords (6):** \_\_\_\_\_

**Ownership:**  Sole Proprietorship  Partnership  Corporation  Non-Profit  Other \_\_\_\_\_

**Description of Facility:**  Main Office  Branch Office  Franchise  Home Based  Other \_\_\_\_\_

**Description of Product or Service Offered:** \_\_\_\_\_

**Date Operations Began:** \_\_\_\_/\_\_\_\_/\_\_\_\_ **Date Began Locally:** \_\_\_\_/\_\_\_\_/\_\_\_\_ **# of Employees:** PT \_\_\_\_ FT \_\_\_\_

**Number of locations** \_\_\_\_\_ **Number of Active Customers** \_\_\_\_\_ **Gross Annual Revenue** \_\_\_\_\_

INFORMATION IN THIS BOX FOR BBB INTERNAL USE ONLY

**Method of Advertising:**  Print  Broadcast  Internet  Direct Mail  Telemarketing (please attach copy / script)

**Licensing Agency:** \_\_\_\_\_ **License #:** \_\_\_\_\_ **Expires:** \_\_\_\_\_

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**Please list all Principal Owners and Officers** (please include type of contact: Billing, Customer Service, Technical, Other):

Mr / Ms. \_\_\_\_\_ **Title** \_\_\_\_\_

Phone ( \_\_\_\_ ) \_\_\_\_\_ **Email** \_\_\_\_\_ **Type:** \_\_\_\_\_

Mr / Ms. \_\_\_\_\_ **Title** \_\_\_\_\_

Phone ( \_\_\_\_ ) \_\_\_\_\_ **Email** \_\_\_\_\_ **Type:** \_\_\_\_\_

Mr / Ms. \_\_\_\_\_ **Title** \_\_\_\_\_

Phone ( \_\_\_\_ ) \_\_\_\_\_ **Email** \_\_\_\_\_ **Type:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Interested in Membership?  Yes  No