



Better Business Bureau of San Diego & Imperial Counties 2011 BETTER BUSINESS BUREAU ESSAY SCHOLARSHIP APPLICATION

THE PRIZE: Five CASH scholarships: (1) \$1,500 (2) \$1,250 (3) \$1,000 (4) \$750 and (5) \$500

ELIGIBILITY: Students who meet the following criteria are eligible to apply for a 2011 BBB Torch Awards scholarship:

- a member of the graduating class of 2012 or 2013;
- attends an accredited high school in San Diego or Imperial County;
- resides in San Diego or Imperial County.

THEME: The Importance of Ethics and Integrity in our Community

RULES: Write an essay no longer than 400 words about the importance of ethics and integrity in our community. Discuss your viewpoints and give examples, as applicable. You may want to discuss how marketplace ethics involves integrity and civility in our community. An independent panel of judges will evaluate the essays using the following criteria:

- inclusion of personal viewpoints and/or examples (5 points);
- relevance to the theme (5 points);
- readability and clarity (5 points);
- spelling and grammar (5 points).

PROCEDURE: Mail, fax or e-mail the completed application.

Mail: Better Business Bureau
5050 Murphy Canyon Road, Suite 110
San Diego, CA 92123
Attention: Andrea McNelis

Fax: (858) 496-2141

E-mail: amcnelis@sandiego.bbb.org

Visit our web site at www.sandiego.bbb.org/scholarship-program/ to complete the application form and submit essay online.

DEADLINE: Monday, October 24, 2011, 5:00 p.m.

AWARD: The five recipients of the BBB essay scholarships will receive their checks at an awards luncheon to be held on December 13, 2011. Recipients must be available to attend the luncheon.

QUESTIONS: Contact Sammie Bass at the BBB offices at (858) 637-6199 ext. 324 or e-mail at sbass@sandiego.bbb.org.

(OVER)

Complete all lines. The judges may not consider incomplete application forms.

Name of student _____

Student's home street address _____

City _____ Zip _____ Home Phone (____) _____

Email _____

Name of student's school _____ Graduation Year _____

Name of school counselor or principal _____ School Phone (____) _____

Discuss your involvement at your school or in the community, your career goals, what you plan to study in college, and why you want to further your education.

I hereby certify that the statements contained in this application are true, accurate and complete.

Signature of School Counselor

Date

By submitting this form, I hereby certify that the statements contained in this application are true, accurate and complete. I understand and agree that any scholarship funds I may receive from the Better Business Bureau of San Diego and Imperial Counties must be used for educational purposes only and that I will provide proof of such use if requested to do so.

Signature of Student

Date

- ◆ All essays become the property of the BBB. ◆
- ◆ BBB retains the right to make program rule changes at any time. ◆ All judging decisions are final. ◆
- ◆ Winners' names and essays may be released to the public and news media for promotional purposes. ◆

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